

Australian Boot Company

1968 West 4th Avenue, Vancouver B.C.

NEIGHBOURHOOD:

Long considered one of the city's trendiest shopping and dining districts, Kitsilano's West 4th Avenue is Vancouver at its most genuine and down to earth - a true treasure - a place to relax and explore. It's a vibrant neighbourhood shopping area with a unique collection of one-of-a-kind shops, niche boutiques, sports stores and restaurants. It is constantly changing and evolving, but never losing the essence of what makes it a totally unique and special place.

Set against a backdrop of the most incredible city and mountain views and just blocks from the famed Kitsilano Beach, West 4th Avenue maintains a friendly, neighbourhood feel, with an energy and identity all its own. It is real, colourful and modern - never fancy, made up or pretentious. The nonchalance and sophistication of West 4th Avenue would almost seem European . . . if it wasn't so uniquely and totally West-Coast Canadian!

Kitsilano is named for Chief Khatsahlanough, a leader of one of the Squamish First Nations Bands that originally inhabited the area around Kits Point and the Maritime Museum. But his name is Musqueam.

The story goes that the Squamish Chief had an audience with the Queen, and for official purposes, required a name. But the Squamish did not issue names. So the Chief went to the Musqueam Band that occupied the area south, along the mouth of the Fraser River. He was so named Khatsahlanough, meaning "man of the lake" by the Musqueam elders.

Kits' now hip and happening personality started in the 1960's. University students and hippies loved the cheap rents and character of the old homes. West 4th Avenue quickly became Canada's "coolest" street. Nick-named Rainbow Road, West 4th Avenue was home to vegetarian restaurants, alternative music, health food stores and head shops.

Much has changed since then, while much has remained the same. The heart of Kits is still West 4th Avenue. The tie-dyed clothing stores of the 60's are gone, but the street is lined with over 300 shops and restaurants. Most are one-of-a-kind, and reflect the tastes and sensibilities of caring, committed local owners.

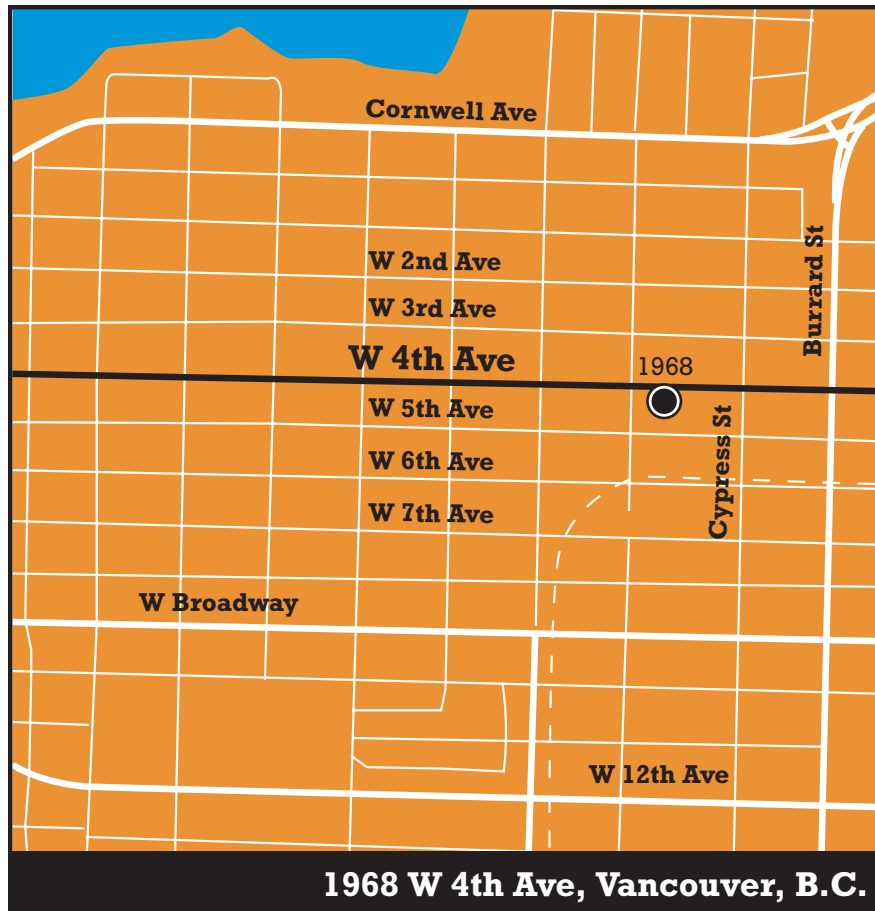
Kitsilano is a treasure that you can relax in and explore. And while the locals may shop here, it's also a place for visitors to escape from the usual tourist destinations and big chain stores.

http://www.city.vancouver.bc.ca/community_profiles/kitsilano/
<http://www.kitsilano4thavenue.com/>

DIRECTIONS:

We are located at 1968 West 4th. Avenue between Cypress and Maple on the south side of the street. We are sandwiched in between Zulu records and Jitter's Café, along other West 4th icons such as Ironhead.

There is street parking on both sides of West 4th Avenue.



STORE HOURS:

Mon to Wed - 10:00 am to 6:00 pm
Thurs and Fri - 10:00 am to 7:00 pm
Saturday - 10:00 am to 6:00 pm
Sunday - 12:00 md to 5:00 pm
Please call for holiday hours.

CONTACT:

Manager: Jana Roy
Ph: 604-738-2668 Fax: 604-738-2668
Email: west4th@australianboot.com
1968 West 4th Ave
Vancouver, BC V6J 1M5